

Community on Board

The Multiplex Fundraising Campaign is moving ahead at full steam. In fact recent weeks have seen substantial contributions and significant success stories to the point where the Campaign is now nearing the \$1,000,000 mark. While the corporate and personal campaigns will continue the special events component will be very active over the next number of months including:

- The recent Variety Night Radio a Thon which was a big success with over \$13,000 being raised for the Multiplex. A huge thanks to all the volunteers and Parkland Computers for the technology they supplied to the event at no charge.
- The NHL Playoff Pool which has seen over 100 teams competing for \$800 in prize money.
- The official launch and sale of books commemorating the official launch of Jon Montgomery's Gold Medal performance from 2010. The book launch is scheduled for May 19th, 2011 at the Manitoba Legislature with the books to go on sale to the public immediately thereafter.
- A Sportsman's Dinner scheduled for September 30th, 2011.
- A Community Auction scheduled for November of 2011 at the Multiplex.

The Committee has also been successful in establishing sponsorship partnerships with many local businesses. Some of the businesses have provided cash while others have looked at distinctive ways to participate in the sponsorship opportunity. Two such businesses are:

1. Cresset Travel

This full service Travel Agency operated by Michelle deKock is prepared to provide 50% of all net revenue from local bookings made through her agency between May 15th and December 31st, 2011 to the Multiplex. Travelers should quote "Russell Multiple Fundraiser" when booking.

2. Parkland Computers

Located at 213 Main Street N. will provide a \$25 donation to the Multiplex from the sale of every computer or laptop sold between May 15th and September 1st, 2011.

The Committee would like to thank both these businesses for approaching them with unique solutions regarding sponsorship of the Multiplex by their business.

For further information on the progress of the Russell Regional Multiplex please visit the Town of Russell website at www.russellmb.com. If you have any questions or comments regarding the facility please don't hesitate to contact a member of the Multiplex Funding Campaign Committee. The Committee members are Chris Radford, Bruce Christopher, Alan Stanchuk, Symantha Dunn, Keith Popp, Eldon Montgomery, Gerald Keating and Terry Rolfe.